



## Pay as You Go to Make Way for Growth with Intel® Hybrid Cloud

As a small business, you know you need information technology to be competitive, but technology options can be confusing, expensively priced and often require a significant up-front outlay of cash. Intel Hybrid Cloud is an innovative new subscription-based model for providing locally hosted, remotely managed server software on a pay-as-you-go basis. Small businesses like yours get the benefits of services "in the cloud", with the responsiveness and consistency of on-premises applications, plus the peace of mind of having your data securely on site under your control.

## Program Benefits

### Acquire Leading, Robust Solutions and Compete More Effectively

Now you can afford the same kinds of full featured services and solutions large companies use which will help you stay competitive and efficient. Streamline your company's operations with centralized file sharing and printing, e-mail, Internet connectivity, and the ability to create intranets. This helps you and your staff to easily share thoughts, ideas, calendars, and experiences, increasing your ability to seize opportunities. All this runs on an Intel® Xeon® processor-based server for fast and reliable operation.

### Gain Flexibility for Your Business

Pay for software on a monthly usage basis. Don't get stuck with software for which you've had to make a huge investment to purchase up-front. Your monthly cost relates to the number of users, offering a predictable, manageable and affordable way to pay for software. You can grow or reduce monthly software costs or even choose different software as business conditions and the number of users change.

### Experts Manage Your Solutions

With your Managed Service Provider (MSP) remotely managing the server and solutions which are on-site at your office, you can focus on your business rather than on IT concerns. No more spending time and money setting up new users and acquiring their software licenses or managing hard drives, software updates, security, patch management and installations.

### Conserve Capital and Credit Lines by Paying for Solutions Only as Needed

Pay for your server(s) and solutions on a monthly basis. This can save you thousands of dollars in up front costs and significant hours figuring what solutions fit together, as well as installing and configuring them. Your monthly costs are based on the services you select and you pay via a monthly subscription model. Enjoy broad flexibility in adding or switching software solutions or changing how many users you have. Pay as you go and pay as you grow!

### Reduce the Complexity of Licensing

All licenses for the products are included in the 'per user' fee, thus eliminating license management responsibilities for your company. Intel takes care of the licensing aspect of this solution, thus alleviating you from the burden of costly license management. Your expenses become more predictable so you can forecast your cash flow and get on with doing business as you need to.

### Solutions:

The Intel Hybrid Cloud Catalog includes leading, in-demand solutions from Microsoft\* Windows Small Business Server 2008 (includes Microsoft® Exchange, Sharepoint & Lync Communicator) and Microsoft\* Windows Server 2008, as well as other solutions for security, backup and more. Work with your MSP to select the best options for your business needs.

## Services & Solutions Available for Your Small Business through Intel® Hybrid Cloud

### Services you can trust:

- With Intel Hybrid Cloud, your MSP can remotely manage and access a full catalog of pre-configured applications to help you choose the software you want to run and easily make changes as your company needs it.
- You can rest assured your IT needs can be met remotely through options including firewall/unified threat management (UTM), dependable back-up, and disaster recovery.
- Each software appliance runs on a separate virtual machine, allowing individual management of each appliance and isolation for reconfiguration or troubleshooting by your MSP.

